

John DiCerbo

H: (508) 829-5446
designstead.com
ojaftw@gmail.com

C: (774) 364-4438
46 Putnam Rd.
Holden, MA. 01520

Education

BS in Communications Media with a concentration in Graphic Design from Fitchburg State University, Fitchburg, MA. Graduated January 2012.

Related Skills

Proficient with InDesign, Photoshop, Illustrator, and both Macintosh and Windows platforms. Working knowledge of HTML, CSS, PHP, Flash, WordPress and Prezi.

Related Experience

- Participated in CreateAthon at smith&jones in 2011. CreateAthon is an annual 24-hour creative blitz where advertising and marketing agencies around the US design new materials for and rebrand local non-profits. For more information, go to www.CreateAthon.org
- Interned at smith&jones, a design agency in Sturbridge, MA. Worked on many different projects for various clients. Designed advertising using company brand identities, updated periodic brochures and fliers, and worked on client and agency websites.
- Worked in class for the City of Fitchburg to design a logo for a future city project and to design a webpage for a current city project.
- Interned at Rollstone Studios, an artist collective in Fitchburg, MA, and designed posters, flyers, bookmarks, and signs for the studio.
- Interned at Exsel Media, an advertising company in Spencer, MA. Worked on a membership booklet for the Young President's Organization and a slideshow for a local organization.

Work Experience

Freelance - smith&jones (2011)

Responsible for continuing projects started during internship and additional projects.

Page - Auburn Public Library (2003-2007)

Responsible for shelving returned books.

Junior Counselor - YMCA Camp Harrington (Summer 2004 & 2005)

Responsible for groups of around 10 children at a time.

References and portfolio available upon request.